

COMPTON'S NEW MEDIA  
2320 CAMINO VIDA ROBLE  
CARLSBAD, CA 92009  
619/929-2500

ALL ROADS LEAD TO COMPTON'S NEW MEDIA AND AAA'S NEW INTERACTIVE TRIP PLANNER; 25,000 Listings, Expert Mapping and Routing-- A Key to Flawless Travel

CARLSBAD, Calif. -- March 3, 1993 -- Just in time for summer travel, Compton's NewMedia, a leading provider of interactive information and entertainment titles will release "AAA Trip Planner," a new consumer travel guide on CD ROM for Windows. The interactive interface of the "AAA Trip Planner" simplifies the process of making travel arrangements by enabling home or business users to access specific information about the hotels, restaurants, and attractions in their chosen area of interest. The highly respected American Automobile Association provides the accurate and detailed database of over 140,000 destinations, areas, cities and towns across the United States.

#### VISUALLY APPEALING APPLICATION

"AAA Trip Planner" is being developed for Compton's by GeoSystems, a leading provider of worldwide map and travel information. Norman Bastin, executive vice president and general manager of Compton's NewMedia, said "The AAA Trip Planner is far more visually appealing than any other travel product of its kind on the market today. We think that we have a winning combination with GeoSystems' expert mapping and routing capabilities and travel information from AAA, the world's most highly respected travel information provider."

#### TRAVELING THE HIGH ROAD

"AAA Trip Planner" is designed to guide novice and expert PC users alike through the process of organizing travel plans. Business or home users simply type in a starting point, a destination point, and any points in between, and the "AAA Trip Planner" does the rest. For example, a user would enter a starting point of San Francisco, a destination point of San Diego, with stops in Santa Cruz, Carmel, Bug Sur. If the user is also interested in seeing historical sights, the "AAA Trip Planner" would compile a complete itinerary, with stops also scheduled at the Missions in San Louis Obispo and Santa Barbara.

#### EASY ACCESS TO AAA'S WEALTH OF INFORMATION

Information and ratings for over 25,000 restaurants, attractions and hotels can be accessed in the "AAA Trip Planner" with a simple click of a

button. AAA's "diamond ratings" system includes average pricing, credit card acceptance, and hours of business operation. The "AAA Trip Planner" provides detailed driving directions, mileage and driving times for a trip on more than 450,000 mappable road miles. Hundreds of maps created by professional cartographers may be printed out as well, providing portable information once the trip begins.